



Market Profile

Lincoln County, KS (20105)

Geography: County

Lincoln Count...

Population Summary

2000 Total Population	3,578
2010 Total Population	3,241
2016 Total Population	3,174
2016 Group Quarters	50
2021 Total Population	3,142
2016-2021 Annual Rate	-0.20%
2016 Total Daytime Population	2,799
Workers	1,206
Residents	1,593

Household Summary

2000 Households	1,529
2000 Average Household Size	2.29
2010 Households	1,423
2010 Average Household Size	2.24
2016 Households	1,387
2016 Average Household Size	2.25
2021 Households	1,370
2021 Average Household Size	2.26
2016-2021 Annual Rate	-0.25%
2010 Families	896
2010 Average Family Size	2.83
2016 Families	869
2016 Average Family Size	2.85
2021 Families	856
2021 Average Family Size	2.86
2016-2021 Annual Rate	-0.30%

Housing Unit Summary

2000 Housing Units	1,853
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	17.5%
2010 Housing Units	1,864
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	23.7%
2016 Housing Units	1,844
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	24.8%
2021 Housing Units	1,831
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	25.2%

Median Household Income

2016	\$44,509
2021	\$50,709

Median Home Value

2016	\$75,440
2021	\$91,905

Per Capita Income

2016	\$23,837
2021	\$26,027

Median Age

2010	46.4
2016	47.3
2021	48.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	1,387
<\$15,000	14.3%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	25.3%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	1.7%
\$200,000+	1.2%

Average Household Income \$54,138

2021 Households by Income

Household Income Base	1,370
<\$15,000	14.3%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	27.0%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	2.2%
\$200,000+	1.2%

Average Household Income \$59,276

2016 Owner Occupied Housing Units by Value

Total	1,075
<\$50,000	28.5%
\$50,000 - \$99,999	42.3%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	2.7%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.0%

Average Home Value \$98,372

2021 Owner Occupied Housing Units by Value

Total	1,062
<\$50,000	25.1%
\$50,000 - \$99,999	29.7%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	13.6%
\$200,000 - \$249,999	5.7%
\$250,000 - \$299,999	1.8%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.0%

Average Home Value \$116,478

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Lincoln Count...
2010 Population by Age	
Total	3,241
0 - 4	6.4%
5 - 9	6.3%
10 - 14	7.0%
15 - 24	8.9%
25 - 34	9.5%
35 - 44	10.0%
45 - 54	16.2%
55 - 64	15.4%
65 - 74	8.3%
75 - 84	7.7%
85 +	4.3%
18 +	75.9%
2016 Population by Age	
Total	3,174
0 - 4	5.9%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	10.4%
25 - 34	8.7%
35 - 44	9.8%
45 - 54	13.2%
55 - 64	17.1%
65 - 74	10.6%
75 - 84	7.4%
85 +	4.2%
18 +	77.8%
2021 Population by Age	
Total	3,142
0 - 4	5.7%
5 - 9	6.1%
10 - 14	6.8%
15 - 24	9.5%
25 - 34	8.3%
35 - 44	10.8%
45 - 54	11.0%
55 - 64	16.1%
65 - 74	13.8%
75 - 84	7.7%
85 +	4.2%
18 +	77.9%
2010 Population by Sex	
Males	1,618
Females	1,623
2016 Population by Sex	
Males	1,592
Females	1,582
2021 Population by Sex	
Males	1,579
Females	1,563

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Lincoln County, KS (20105)

Geography: County

	Lincoln Count...
2010 Population by Race/Ethnicity	
Total	3,241
White Alone	97.4%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.8%
Hispanic Origin	2.2%
Diversity Index	9.2
2016 Population by Race/Ethnicity	
Total	3,174
White Alone	96.3%
Black Alone	0.3%
American Indian Alone	0.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.7%
Hispanic Origin	2.5%
Diversity Index	11.8
2021 Population by Race/Ethnicity	
Total	3,142
White Alone	96.3%
Black Alone	0.3%
American Indian Alone	0.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.7%
Hispanic Origin	2.5%
Diversity Index	11.9
2010 Population by Relationship and Household Type	
Total	3,241
In Households	98.5%
In Family Households	80.0%
Householder	27.6%
Spouse	22.7%
Child	26.8%
Other relative	1.2%
Nonrelative	1.7%
In Nonfamily Households	18.5%
In Group Quarters	1.5%
Institutionalized Population	1.5%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Lincoln Count...

2016 Population 25+ by Educational Attainment

Total	2,253
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	26.9%
GED/Alternative Credential	3.5%
Some College, No Degree	24.8%
Associate Degree	14.8%
Bachelor's Degree	16.4%
Graduate/Professional Degree	5.6%

2016 Population 15+ by Marital Status

Total	2,582
Never Married	18.1%
Married	59.3%
Widowed	8.6%
Divorced	14.0%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2016 Employed Population 16+ by Industry

Total	1,575
Agriculture/Mining	18.9%
Construction	9.8%
Manufacturing	8.8%
Wholesale Trade	3.3%
Retail Trade	7.7%
Transportation/Utilities	3.5%
Information	0.9%
Finance/Insurance/Real Estate	4.1%
Services	37.0%
Public Administration	6.0%

2016 Employed Population 16+ by Occupation

Total	1,575
White Collar	53.9%
Management/Business/Financial	21.5%
Professional	17.2%
Sales	5.5%
Administrative Support	9.8%
Services	13.8%
Blue Collar	32.3%
Farming/Forestry/Fishing	5.3%
Construction/Extraction	9.5%
Installation/Maintenance/Repair	5.0%
Production	6.0%
Transportation/Material Moving	6.5%

2010 Population By Urban/ Rural Status

Total Population	3,241
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 18, 2017



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2010 Households by Type

Total	1,423
Households with 1 Person	32.8%
Households with 2+ People	67.2%
Family Households	63.0%
Husband-wife Families	51.7%
With Related Children	16.9%
Other Family (No Spouse Present)	11.3%
Other Family with Male Householder	4.1%
With Related Children	3.1%
Other Family with Female Householder	7.2%
With Related Children	5.1%
Nonfamily Households	4.2%
All Households with Children	25.4%
Multigenerational Households	1.9%
Unmarried Partner Households	5.5%
Male-female	4.8%
Same-sex	0.7%

2010 Households by Size

Total	1,423
1 Person Household	32.8%
2 Person Household	40.8%
3 Person Household	9.7%
4 Person Household	8.7%
5 Person Household	4.3%
6 Person Household	2.5%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	1,423
Owner Occupied	79.0%
Owned with a Mortgage/Loan	35.9%
Owned Free and Clear	43.1%
Renter Occupied	21.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,864
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Prairie Living (6D)
2. Heartland Communities
3. Midlife Constants (5E)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,862,474
Average Spent	\$1,342.81
Spending Potential Index	67
Education: Total \$	\$1,043,157
Average Spent	\$752.10
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$3,021,462
Average Spent	\$2,178.42
Spending Potential Index	75
Food at Home: Total \$	\$5,364,705
Average Spent	\$3,867.85
Spending Potential Index	78
Food Away from Home: Total \$	\$2,968,272
Average Spent	\$2,140.07
Spending Potential Index	69
Health Care: Total \$	\$6,262,190
Average Spent	\$4,514.92
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$1,727,105
Average Spent	\$1,245.21
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$732,867
Average Spent	\$528.38
Spending Potential Index	72
Shelter: Total \$	\$13,171,833
Average Spent	\$9,496.64
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,526,876
Average Spent	\$1,821.83
Spending Potential Index	79
Travel: Total \$	\$1,721,838
Average Spent	\$1,241.41
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,141,027
Average Spent	\$822.66
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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